

# Graphic Design Syllabus

2017-2018

## Instructor

Mr. Reed

## Email

breed@conroeisd.net

## Office Location & Hours

D204, D205, D206 Floater Check  
website Bennyreed.weebly.com

## General Information

Graphic design, also known as communication design, is the art and practice of planning and projecting ideas and experiences with visual and textual content. The form of the communication can be physical or virtual, and may include images, words, or graphic forms. The experience can take place in an instant or over a long period of time. Programs that we will be working with consist of Illustrator, InDesign, Photoshop, and Dreamweaver.

## Course Materials

No course material needed for this course.

## Required Text

Davis Digital Graphic Design and the book is linked to my website.